

Deborah Threadgold named General Manager, IBM Ireland

Incumbent Paul Farrell retires

DUBLIN, Ireland, /January 20, 2020/ -- IBM (NYSE: IBM) today announced that Deborah Threadgold has been named General Manager of IBM Ireland. Ms. Threadgold succeeds Paul Farrell who has led IBM's Ireland business operations since 2018 and who is retiring after 19 years of service.

"I began my career in IBM Ireland 25 years ago, and I am excited to be returning to lead IBM in the important Irish market," Ms. Threadgold said. "I am committed to helping our clients and partners to capitalise on their digital transformation and emerge stronger out of the pandemic, while positioning them for growth with our hybrid cloud platform and AI strategy."

In her new role, Ms. Threadgold will work with key clients and partners in Ireland to advance IBM's contribution to the national agenda. She will be based in Dublin.

A native of Dublin, she joined IBM in 1996 and went on to hold a number of key roles within IBM, including Chief Digital Officer for IBM UK and Ireland between 2017 and 2020. During this time, she also led Gender Diversity programmes. Most recently, she served IBM at a pan-EMEA level as a vice president working with next-generation partners and integrators to establish a hybrid cloud model for our clients.

"I would like to extend my very best wishes to Paul on his retirement and thank him for his leadership," said Sreeram Visvanathan, IBM's chief executive for UK and Ireland. "Under Paul's stewardship in Ireland, IBM has established and nurtured long-standing relationships with key clients, partners and government organisations, and his influence has made a very positive impact on us all over the years."

Ms Threadgold's appointment is effective on 15th February 2021.

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