

The Weather Company, an IBM Business, to Empower Jeppesen and Boeing Flight Operations Solutions Through Weather Services and Insights

New agreement to provide common situational awareness of weather between the flight deck and airline operations center to enable critical decision-making

ENGLEWOOD, COLO. - 08 May 2017: Jeppesen, a Boeing Company, recently signed an agreement with The Weather Company, an IBM (NYSE: [IBM](#)) Business, to have The Weather Company serve as the primary weather source across Jeppesen and Boeing aviation products. Through this agreement, airlines can provide their operation centers and pilots with access to the same weather information - facilitating collaboration and building confidence in key operational decisions.

“The Weather Company is the clear leader in providing the most accurate, personalized, and actionable weather services and insights to the global aviation industry, and there is a strong demand across our customer base to use The Weather Company as our core weather source.,” said Ken Sain, chief operating officer, Jeppesen. “This agreement will eliminate potential variance between disparate weather data sources and establishes a unified weather experience across the airline operation to increase operational efficiency and performance - all of which have a direct impact on the bottom line.”

Under the Boeing portfolio of products and solutions, The Weather Company will replace all previous weather sources for Jeppesen flight deck and flight planning services. These include:

- **FliteDeck Pro**, an electronic flight bag (EFB) charting solution for airlines and large-scale operators
- **Aviator**, a new pilot resource suite that unites essential EFB resources into an all-in-one app for mobile iOS and Windows devices, including FliteDeck Pro
- **JetPlanner** and **MilPlanner** flight planning services for commercial and military operations
- **OpsData** on-demand aircraft performance analysis
- The new **FliteDeck Advisor** flight optimization tool which increases fuel efficiency and on-time arrivals through data analysis

“This dynamic new platform will empower flight operations teams to make critical real-time decisions to help reduce weather-related impacts on flights,” said Mark Gildersleeve, vice president of business solutions, The Weather Company. “As a leader in the aviation industry, The Weather Company is committed to providing every pilot and dispatch center with access to the best weather data available.”

The Weather Company real-time, forecast services and weather briefings will be available for all Jeppesen aviation market segments, including airlines, business aviation operations, general aviation pilots and military operations.

For more information, jeppesen.com and business.weather.com.

About Jeppesen

For more than 80 years, Jeppesen has made it possible for pilots and their passengers to safely and efficiently reach their destinations. Today, this pioneering spirit continues as Jeppesen delivers transformative information and optimization solutions to improve the efficiency of air operations around the globe. Jeppesen is a Boeing subsidiary and part of the Digital Aviation business unit within Boeing Commercial Aviation Services. Boeing offers the industry's largest portfolio of support and services solutions, providing customers a competitive advantage by solving real operational problems, enabling better decisions, maximizing efficiency and improving environmental performance – intelligent information solutions across the entire aviation ecosystem.

About The Weather Company

The Weather Company, an IBM Business, helps people make informed decisions – and take action – in the face of weather. The company offers the most accurate, personalized and actionable weather data and insights to millions of consumers, as well as thousands of marketers and businesses via Weather's API, its business solutions division, and its own digital products from The Weather Channel (weather.com) and Weather Underground (wunderground.com).

The company delivers tens of billions of forecasts daily. Its products include a top weather app on all major mobile platforms globally, a network of 250,000 personal weather stations, a top-20 U.S. website, one of the world's largest IoT data platforms, and industry-leading business solutions.

Weather Means Business™. The world's biggest brands in aviation, energy, insurance, media and government rely on The Weather Company for data, technology platforms and services to help improve decision-making and respond to weather's impact on business. For more, visit theweathercompany.com.

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<https://uk.newsroom.ibm.com/2017-05-08-The-Weather-Company-an-IBM-Business-to-Empower-Jeppesen-and-Boeing-Flight-Operations-Solutions-Through-Weather-Services-and-Insights>