IBM Named a Leader in Gartner Magic Quadrant for Data Warehouse and Data Management Solutions for Analytics

ARMONK, N.Y. - 11 Mar 2016: IBM (NYSE: IBM) today announced that Gartner, Inc. has positioned IBM the furthest for Completeness of Vision in the Leaders quadrant in the newly published Gartner Magic Quadrant for Data Warehouse and Data Management Solutions for Analytics.1 IBM has remained a leader in every edition of this report since its inception in 2001.

"We believe IBM's recognition in Gartner's Magic Quadrant for Data Warehouse and Data Management Solutions for Analytics report is a reflection of our greater strategy within analytics and ensuring our clients have the best solutions available regardless of if they want to store data in the cloud, on-premises or in a hybrid model," said Derek Schoettle, General Manager, IBM Analytics Platform Services. "Disruption is ripe within the industry – from cloud to best-fit engineering – and we've been able to recognize and anticipate our clients' needs to help them navigate these market impacting factors."

IBM's work in the cloud and with open source technologies brings its vision to reality. The company has continued to introduce key offerings such as dashDB and DataWorks in the cloud, allowing the ability to for clients to speed time to value and deliver self-service capabilities for data warehousing and data management. DataWorks Forge which has been completely rebuilt on Spark provides self service data movement and joins a growing list of IBM products powered by Spark, other solutions include machine learning, streaming analytics and predictive analytic capabilities. IBM's work with the open source community could speed the maturation process for Apache Spark technology. IBM's commitment to the Apache Spark open-source project brings value to IBM's products by enabling streaming, machine learning and advanced analytics.

To view the full report, visit http://ibm.biz/DW_GartnerMQ_2016

For more information on IBM Analytics, please visit http://www.ibm.com/analytics

1 Gartner, Magic Quadrant for Data Warehouse and Data Management Solutions for Analytics, Roxane Edjlali, Mark Beyer, February 25, 2016

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